

## **Alyssa Keleshian**

Alyssa Keleshian is a lifelong resident of Greenwich and is the President of K investments, a family-owned real estate investment company and family office. Prior to her current role, she held senior marketing executive positions at American Express' Travel + Leisure Magazine, Inc. Magazine, and Virgin Atlantic Airways.

Alyssa's dedication to community service stems from the example her parents set during her childhood. Her father co-founded Greenwich Green & Clean, the Downtown Retailers Association, and both of her parents were deeply committed to the Armenian Church – all causes that remain close to her heart. She proudly carries on their mission and inspires her sons to uphold the family tradition of giving back to their community.

Alyssa uses her successful business expertise to give back to the community in many ways. One such way is through Let There Be Lights, which she re-established with a fellow resident to raise funds and light the trees in downtown Greenwich and Cos Cob during the holidays. She also proudly employs an Alibis community member.

There are many organizations Alyssa has given her time and talents to, including The American Red Cross, The Bruce Museum, Brunswick School, and Putnam Indian Field. She previously served on the Board of Directors for the Greenwich Chamber of Commerce, the Sacred Heart Greenwich Alumnae Board, the Greenwich Property Owners Association, the Armenian Church Endowment Fund Board, and Armenia Fund USA Board. Alyssa is currently on the Board of Directors for Greenwich United Way, and the Greenwich Community Foundation, an organization she co-founded to support projects that enhance the well-being of Greenwich. She also serves the Armenian General Benevolent Union and The Armenian Diocese of America, where she initiates youth programs, and supports women's initiatives.

Alyssa has been recognized by the Greenwich Chamber of Commerce as "2012 Volunteer of the Year" for her contributions to the community and the 2023 "Quality of Life" Award on behalf of the Greenwich Community Project Fund.

Alyssa graduated from Babson College with a Bachelor of Science degree in Marketing and Entrepreneurship. She and her husband live in Greenwich and are the proud parents of two sons.