Coaches as Partners

A project of the Sexual Violence Prevention Collaborative of Fairfield County, made possible by Fairfield County’s Community Foundation

#MeToo #SportsToo

ABOUT THE PROJECT

The Sexual Violence Prevention Collaborative consists of five local nonprofits working together to eliminate sexual violence across the 23 towns and cities that comprise Fairfield County. SVPC’s inaugural project, Coaches as Partners, works to engage youth sports coaches and athletic directors in the prevention of sexual violence. Our goal is to bring awareness and education about the critical role athletic leaders play in promoting an inclusive and respectful sports and school culture.

The Sexual Violence Prevention Collaborative is funded by Fairfield County’s Community Foundation’s Fund for Women & Girls.

Participating organizations include:

- The Center for Family Justice
- The Center for Sexual Assault Crisis Counseling and Education
- Triangle Community Center
- Women's Center of Greater Danbury
- YWCA Greenwich
ABOUT THE ISSUES

Our game plan is to build partnerships with coaches and athletic directors, who often spend more time with students than many teachers or family members. Our premise is that these individuals wield a significant amount of influence on their athletes and can shift the paradigm by modeling pro-social behaviors and demonstrating what it means to be an ally in ending sexual violence through knowledge of the issues and expansive intervention tools.

“Sports involvement is associated with pro-social values and skills among youth, including accountability, social cohesion, and self-control, all of which are sexual violence prevention factors. In addition, athletes and coaches are frequently viewed as leaders within their local and sport communities and can have enormous influence on changing the paradigms related to masculinity, aggression, and acceptability of sexual violence.” – How Sport Can End Sexual Violence in One Generation, RALIANCE
SEXUAL VIOLENCE IS A PERVERSIVE ISSUE

1 IN 6 WOMEN

1 out of every 6 American women has been the victim of an attempted or completed rape in her lifetime (14.8% completed, 2.8% attempted).

THE MAJORITY OF SEXUAL ASSAULT VICTIMS ARE UNDER 30

15% age 12-17
54% age 18-34
28% age 35-64
3% age 65+

National Sexual Assault Hotline | 800.656.HOPE | online.rainn.org
Please visit rainn.org/statistics/victims-sexual-violence for full citation.
IN THE NEWS

EDITORIAL:

A Potential game-changer in the #MeToo Movement – Stamford Advocate

BECOMING A PARTNER

Through interactive workshops, Coaches as Partners gives leaders in the athletic community the tools to shift the culture and end sexual violence. The titles of these workshops are: Understanding Sexual Violence Prevention Within Sports Culture, The Diversity of Youth Identities & Challenging Gender Stereotypes, and Bystander Intervention: Creating Social Change.

To explore bringing this project and its accompanying workshops to your school or community, reach out to us at svprevention@fccfoundation.org.

Search #CoachesAsPartners on your favorite social media platform to join the huddle!

IN THE NEWS

Fairfield County Nonprofits Join Forces to Fight Sexual Violence – WSHU

Sports Coaches Might Take on Role Preventing Sexual Violence – The Hour

John Breunig: A Game Plan to Stem Sexual Violence – Stamford Advocate

Fairfield County Nonprofits Collaborate to Address Sexual Violence – New Canaan’s Hamlet Hub

Editorial: A Potential game-changer in the #MeToo Movement – Stamford Advocate